



**Azusa Pacific University  
Soccer Field**

701 E. Foothill Blvd.  
Azusa, CA 91702

**APRIL 26, 2025**  
[donateliferunwalk.org](http://donateliferunwalk.org)



**SPONSORSHIP  
PACKET**



**Founded in 2003**, the OneLegacy Donate Life Run/Walk is the largest event of its kind in the nation. The event features an inspiring opening ceremony, competitive 5K run, and healthy 5K/1K walk, followed by a Family Festival with over 20 exhibitor booths, food trucks, live entertainment, special activities for children, and opportunity prizes.





The OneLegacy Donate Life Run/Walk, gathered over 5,000 participants at Azusa Pacific University in 2024 to celebrate the power of donation and transplantation.

Our run/walk expands our outreach efforts nationwide. We are inviting organ, eye and tissue donation advocates and health and wellness enthusiasts to build or join a team.

*"There is a great adrenaline rush associated with running for a cause. Together, we can go far!"*

**E'TIFFANY JONES,**  
Head of Communications  
& Community Engagement  
OneLegacy



**66% Female**  
**34% Male**  
**58% Under Age 49**

### Top 10 Cities

- 1) Los Angeles
- 2) Fullerton
- 3) Anaheim
- 4) Riverside
- 5) Lakewood
- 6) Huntington Beach
- 7) Orange
- 8) Long Beach
- 9) Irvine
- 10) Yorba Linda

### Top 10 States

- 1) California
- 2) Nevada
- 3) Arizona
- 4) Washington
- 5) Connecticut
- 6) Texas
- 7) Colorado
- 8) Florida
- 9) Oregon
- 10) Utah

# 5,000+ ATTENDEES



## WHY EVERY PERSON COUNTS

The OneLegacy Life Run/Walk is a non-competitive 5k/1k run/walk presented by the OneLegacy Foundation to educate and inspire the community about organ, eye and tissue donation, honor donors and inspire others to donate life.

**100,000+** People in the United States are waiting for a life-saving organ transplant.

**20%** Of those waiting, 1 out of 5 of those people are living in California.

**95%** Of U.S. adults support organ donation.

**54%** Are actually signed up as registered donors.



# SPONSOR BENEFITS



	Presenting	Platinum	Circle of Life Garden	Gold	Location Sponsor (Kids, Teams)	Silver	Start Line	Finish Line	BRonze
Contribution	\$50,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500	\$1,500	\$1,000
Stand alone main stage banner	●								
Two (2) dedicated email blasts	●								
Spokesperson at Opening Ceremony	●								
Recognition at Opening Ceremony	●	●							
Logo on Main Stage Tower	●	●							
Logo on main stage banner	●	●	●	●					
30 second video upload on event's social media channels and website	●	●	●	●					
Inclusion in all press releases	●	●	●	●					
Organization name listed on Run/Walk website	●	●	●	●	●	●	●	●	●
Family Festival tent (10x10 canopy, table, 2 chairs supplied)	●	●	●	●	●	●	●	●	●
Complimentary team member registrations	20	15	12	10	4	4	4	4	2
Provide opportunity prizes to participants	●	●	●	●	●	●	●	●	●
Logo Placed on Step-and-Repeat	●	●	●	●	●	●			
Solo Logo at featured location			●		●		●		

# SPONSORSHIP OPPORTUNITIES\*

## New Sponsorship Inquiries:

Community Outreach Team

Communityoutreach@onelegacy.org

## For Previous Sponsor Inquires:

Iva Cook

Icook@onelegacy.org

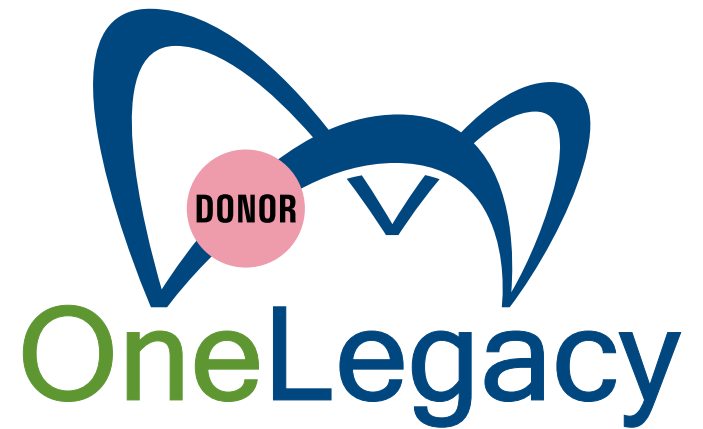
Follow us on **Facebook** @DonateLifeRunWalk

and on **IG** @DonateLifeRunWalk and **Twitter** @DLrunwalk





Take a step.  
Join the movement.



saving lives through  
organ, eye & tissue donation



Register to  
become a  
**DONOR**



Register to  
become a  
**SPONSOR**