



**CONTACT:** Elena de la Cruz  
(213) 229-5670, [edelacruz@onelegacy.org](mailto:edelacruz@onelegacy.org)

## **For Immediate Release**

### **ONELEGACY LAUNCHES FOUNDATION TO SUPPORT MISSION TO SAVE LIVES THROUGH ORGAN AND TISSUE DONATION**

#### **Anne Grey Named Executive Director of the OneLegacy Foundation**

**Los Angeles, Calif., Nov. 12, 2012** – OneLegacy, the non-profit, federally designated organ and tissue recovery organization serving the seven-county greater Los Angeles area, has launched the OneLegacy Foundation to support and expand the life-saving mission, clinical practices, community outreach, and charitable work of OneLegacy.

“Over the last twelve years, OneLegacy has made great strides in serving our life-saving mission and the families, hospitals, transplant centers and community we serve,” said William Chertok, Chairman of the OneLegacy Foundation Board of Directors and member of OneLegacy’s governing board. “We are pleased that OneLegacy has taken this bold step to further serve our diverse communities.”

Named to lead the OneLegacy Foundation as Executive Director is Anne Grey, a seasoned development professional with more than 25 years of non-profit experience. Grey was most recently the National Director of Leadership Gifts at the Juvenile Diabetes Research Foundation, and previously COO of the American Heart Association’s Western States Affiliate. Grey received her MBA in 2001 from Pepperdine University and is a Certified Fundraising Executive (CFRE).

“I am excited to build such an important philanthropic organization from the ground up,” said Grey. “The OneLegacy Foundation has the potential to impact many critical areas that contribute to OneLegacy’s life-saving mission. We have the opportunity to give people hope, and I am honored to work with such an outstanding Board.”

- MORE -

Through its charitable work, the OneLegacy Foundation will contribute to clinical training and research, honor those who have saved lives as donors, and inspire our diverse communities to donate life.

Clinical training is already being supported through three training programs for healthcare professionals. Four regional Explore Transplant trainings equipped 150 Southern California dialysis providers to help overcome racial disparities in transplantation and increase pursuit of transplants and living donation. The biannual Transplant Donation Global Leadership Symposium offers emerging leaders in the field insights into state-of-the-art management practices. OneLegacy's Simulation Center, which features the world's most realistic donation simulator, trains clinical specialists about successful clinical management of potential donors.

Donors and their families will be honored through support services for donor families, establishing hospital-based donor memorials, and recognizing the gifts of living donors.

Expanding community outreach is also a priority for the foundation. "We see an increasing need to expand public outreach and education to better serve our substantial immigrant population, who may have little prior exposure to the benefits of donation and transplantation," said Tom Mone, CEO of the OneLegacy Foundation. "Ideally these relatively new Californians will be informed and inspired to register as donors and support donation on behalf of their families."

To fund its operations and charitable works, the OneLegacy Foundation has established a bequest program and other opportunities for individual giving and corporate and private foundation involvement. The OneLegacy Foundation also raises funds through two of the nation's largest celebrations of organ and tissue donation and transplantation: the Donate Life Rose Parade Float, televised nationally from Pasadena each New Year's Day, and the Donate Life Run/Walk, held on the last Saturday each April at Cal State Fullerton.

The OneLegacy Foundation is based in Los Angeles, Calif. For more information, call (213) 229-5606.

###