

Summer 2008

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www.donateLIFeCalifornia.org
www.doneVIDAcalifornia.org

The Bridge

The community newsletter of OneLegacy, the non-profit organ and tissue recovery organization serving the greater Los Angeles area

Gov. Schwarzenegger Salutes Three Million Registered Donors

Families of organ and tissue donors joined organ transplant recipients at the State Capitol on April 30 to formally thank lawmakers, the Department of Motor Vehicles (DMV) and the three million Californians who have pledged to save and heal lives by signing up on the state-authorized Donate Life California Organ & Tissue Donor Registry.

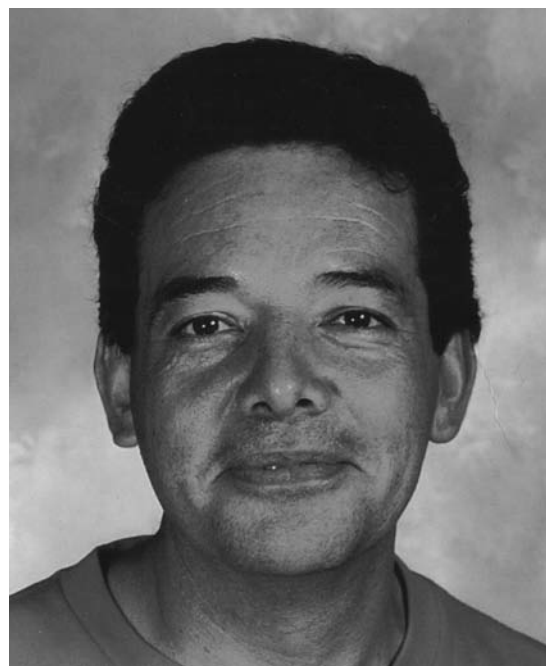
Governor Arnold Schwarzenegger, along with Assemblywoman Sharon Runner (R-Lancaster), joined fellow legislators, DMV representatives, and allied health professionals to officially commemorate April's DMV/Donate Life California Month.

"The benefits of organ and tissue donation are simply staggering," Governor Schwarzenegger

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Onstage with Governor Arnold Schwarzenegger are Assemblywoman Sharon Runner, a lung transplant candidate; DMV Director George Valverde, speaking; and Assemblyman Tom Berryhill, a heart transplant recipient. Standing in back are Helen Nelson, Executive Director at Golden State Donor Services; Tom Mone, Chief Executive Officer and Executive Vice President at OneLegacy; and Tracy Bryan, immediate past president of Donate Life California.



José Gutierrez

BY JOSÉ GUTIERREZ, HIS SON

In May of 2006, our family made the collective decision to donate our father's organs after he suffered a severe brain trauma. Our decision was based on his belief that we sometimes need to make room in this world for others to live. In that spirit, we knew that organ donation was the right thing to do. Two years later our lives have been deeply enriched by the donation experience.

Our father was a simple and humble man. He enjoyed reading and was an avid supporter of education. He delved into literature and practiced English whenever he could. He enjoyed learning new vocabulary words and completed night courses at our local high school. He loved the ocean, complete with its openness and relaxing feel. Our father enjoyed the outdoors and treasured morning walks

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OneLegacy Employees Elected, Honored by National Peers

This year, several OneLegacy employees were recognized for their leadership in their respective fields of expertise.

In April, OneLegacy Certified Transplant Organ Preservationist **Jim Locke** was elected President of the International Society for Organ Preservation (ISOP). Locke has perfused more than 500 kidneys that were subsequently transplanted since joining OneLegacy in 2001. Currently approximately 20% of all kidneys recovered by OneLegacy are pumped under his supervision to determine and improve organ function prior to transplant.

OneLegacy's Vice President of Quality Systems **Alan Cochran** (pictured at right with AOPO Immediate Past President Tom Mone) was honored with the CryoLife/AOPO Achievement Award at AOPO's 22nd Annual Meeting in Phoenix this past June. The award is presented annually to an individual demonstrating significant professional and/or personal contributions to AOPO. Alan has served as the AOPO Tissue Council Chair for the past three years and has

been an active member of the AOPO Quality Improvement Council as well. Alan oversees the activities of the Quality Systems Department, ensuring that organ and tissue recovery occurs in compliance with organizational policies and procedures, industry standards, and governmental regulations.



This August, OneLegacy Family Care Coordinator **Max Calderon** received the 2008 Genzyme Procurement Award of Distinction at NATCO's 33rd Annual Meeting in Boston. This award recognizes front line coordinators with ten or less years of experience in the field who bring compassion, innovation and dedication to all aspects of their profession. 🌀

We have the power to Donate Life.

Get your  at the DMV.



www.donateLIFEcalifornia.org

Crossroads

WELCOME Administration: **Lia Martin**, Executive Assistant to the COO—Organs...**Robert Nordquist**, HR Benefits Specialist, Corporate Office. **Organ Recovery:** **Tamra Grote**, Director of Organ Procurement...**Scarlet Berlin**, **Randy Gaston**, **Pauline Gaughan**, **Cynthia Jackson**, **Jonathan Miller**, **Gabriela Orozco** and **May Wong**, Procurement Transplant Coordinators...**Craig Hostert** and **Lisa Pedral**, Hospital Services Coordinators...**Carlos Garcia** and **Sam Oliveros**, Family Care Coordinators...**Flora Leos**, Aftercare Coordinator. **Tissue Operations:** **Jamel Blount**, **Kimisha Collins**, **Patrick Curran**, **Deanna Decarlo**, **Jennifer Elparin**, **Megan Medel**, **Clayton Naddell**, **Marnae Salampessy** and **Veronica Valencia**, Surgical Recovery Technicians...**Seung Lee** and **Marcus McGee**, Tissue Hospital Services Specialists...**Gonzalo Lazarte**, Tissue Operations Project

Specialist...**Marita Harris** and **Michelle McGee**, Donor Information Coordinators...**Pedram Shahabadi** and **Eva Valle**, Central Supply & Operations Technicians. **Contact Center:** **Anthony Ingersoll**, Call Center Supervisor...**Karla Alfaro**, **Collette Carnes**, **Carly Cylinder**, **Colleen Duggan**, **Sherika Harris**, **Joyce Luna**, **Martha Medina**, **Stephanie Mercadal**, **Laura Rojas** and **Rebecca Zafra**, Consent Approach Coordinators.

ON THE MOVE Administration: **Carlos Arias**, Accountant II...**Christina Courtney**, Special Events Coordinator...**Gloria Handy**, Executive Assistant to the CIO/COO—Tissue...**Barbara Lake**, Quality Systems Specialist...**Jennifer Latham**, Human Resources Systems & Programs Specialist...**Sonia Navarro**, Latino Community Development Coordinator...**Kari Williams**, Executive Assistant to the CEO/EVP & Project Manager. **Organ Recovery:** **Julia Alvarado**, Per Diem Family Care Coordinator...**Stephanie Collazo**, Director of Clinical Education...**Jorge Linares**, Family Care Coordinator...**Angela**

Mascarenhas and **Michelle Oxenham**, Medical Records Analyst/Procurement Transplant Coordinators... **Annette Pope**, Clinical Nurse Educator... **LuCyndi Ramirez**, Clinical Process Coordinator...**Jim Trisch**, Director of Donation Services. **Tissue Operations:** **Cindy Cadena**, **Jill Castellanos** and **Gloriana Perez**, Surgical Recovery Technician II...**Melchor Paras**, Surgical Recovery Technician...**Annette Gonzalez**, **Louis Jackson**, **Teresita Nuila** and **Samantha Wright**, Tissue Hospital Services Specialists...**Amar Kapa**, Donor Information Coordinator. **Contact Center:** **Blanca Macias**, Call Center Manager...**Maria Donato**, Consent Approach Coordinator.

BEST WISHES We wish the following former employees the best of luck in their future endeavors: Debra Adams, Lori Benson, Laura Bunt, Jennifer Elparin, Berta Flowers, Missy Forrest, Liliana Gonzales, Courtney Lepis, Joseph Murray, Ezra Pineda, Reginald Robertson and Natalie Standlee.

OneLegacy Honors 47 Southland Hospitals

15 HOSPITALS AT NATIONAL GOAL OF 75% ORGAN DONATION RATE; 11 MORE AT 65%

OneLegacy honored 47 Southland hospitals for their performance in support of organ and tissue donation at June's "Celebrating Our Partners" Donation and Transplantation Conference and Awards Ceremony.

The awards reflect the success of the partnership between OneLegacy and area hospitals energized by the national Organ Donation and Transplantation Breakthrough Collaborative, an initiative launched by the U.S Department of Health and Human Services in 2003 to save and enhance thousands of lives annually by spreading best practices to the nation's largest hospitals.

Fifteen hospitals achieved donation conversion rates of at least 75% during the year ending April 30, including five that reached a 100% conversion rate. In addition, 11 hospitals achieved conversion rates of 65% to 74%. Donation conversion rates represent the percentage of actual donors out of all eligible donors.

"The opportunity to save lives through organ donation comes at a time when families face the loss of a loved one, often under sudden circumstances," stated Tom Mone, Executive Vice President and Chief Executive Officer at OneLegacy. "Thanks to the generosity of donor families and registered donors, our collaboration with hospitals and transplant centers, and the skill of OneLegacy's donation professionals, people in need of life-saving transplants are better served than ever before."

In addition, 13 hospitals were recognized for their extraordinary support of tissue donation, providing life-saving and healing gifts of tissue donation to the community. Honored hospitals either referred six or more recovered tissue donors through the first four months of 2008, or were among the leaders in complying with guidelines to refer potential donors within one hour of death. Their support contributed to the recovery of 1,419 tissue donors in 2007, a remarkable increase from 400 donors in 2005 and 881 donors in 2006.

Also recognized were 13 hospitals which facilitated donation after cardiac death (DCD), in which families have the opportunity to donate organs on behalf of loved ones who have a severe neurological injury and/or irreversible brain damage but do not deteriorate to brain death. These patients cannot sustain life without mechanical assistance and die of cardiac death when assistance is removed. ☺

Representatives of the 15 hospitals achieving a 75% conversion rate celebrate their achievement.

Achievement of 75% Conversion Rate*

Antelope Valley Hospital	85%
Arrowhead Regional Medical Center	83%
Beverly Hospital	80%
Downey Regional Medical Center	75%
Eisenhower Memorial Hospital	75%
Hoag Memorial Hospital Presbyterian	75%
Huntington Hospital	100%
LA County Harbor-UCLA Medical Center	75%
Loma Linda University Medical Center	80%
Los Robles Regional Medical Center	100%
Miller Children's Hospital	75%
Mission Hospital	100%
San Joaquin Community Hospital	100%
Santa Barbara Cottage Hospital	75%
Simi Valley Hospital and Health Care Services	100%

Achievement of 65-74% Conversion Rate*

Cedars-Sinai Medical Center	73%
Desert Regional Medical Center	69%
Kern Medical Center	70%
LAC+USC Medical Center	70%
Northridge Hospital Medical Center	67%
Pomona Valley Hospital Medical Center	67%
Providence Holy Cross Medical Center	67%
Riverside Community Hospital	67%
Riverside County Regional Medical Center	67%
UCLA Medical Center	67%
Western Medical Center Santa Ana	74%

*Conversion rate between 5/1/07 and 4/30/08



Organ Donation Data

Following are key OneLegacy performance indicators for the year 2008. (Source: OneLegacy data)

	Jan	Feb	Mar	Apr	May	Jun	Jul	TOTAL
Organ Donors	39	31	33	31	38	26	32	230
Kidneys Recovered	67	55	65	62	69	46	57	421
Kidneys Transplanted	62	46	45	52	51	43	47	346
Extra-Renals Recovered	67	45	62	58	53	39	50	374
Extra-Renals Transplanted	66	43	59	55	51	37	47	358
Hearts Transplanted	14	7	12	12	10	11	9	75
Livers Transplanted	31	24	27	25	26	17	21	171
Lungs Transplanted	16	8	10	12	11	5	12	74
Pancreases Transplanted	5	3	9	4	3	4	5	33
Consent Rate	73.7%	68.6%	71.7%	76.0%	62.7%	62.5%	TBD	69.2%
Conversion Rate	75.0%	70.5%	70.2%	73.9%	61.3%	72.2%	TBD	70.5%
Organs Recovered	134	100	127	120	122	85	107	795
Organs Transplanted	128	89	104	107	102	80	94	704
Organs Recovered Per Donor	3.44	3.13	3.85	3.87	3.21	3.27	3.34	3.44
Organs Transplanted Per Donor	3.28	2.87	3.15	3.45	2.68	3.08	2.94	3.06
Organs Recovered for Research	12	9	10	9	14	2	5	61

New Contact Center Achieves First Consent

OneLegacy's new Contact Center started receiving referrals August 11. The first telephonic tissue consent was obtained by Linda Ward and Sherika Harris. Supervised by manager Blanca Macias (right), the OneLegacy Contact Center will service all of OneLegacy's organ and tissue referrals by December. For more information, email Blanca Macias at bmacias@onelegacy.org.



U.S. ORGAN TRANSPLANT WAITING LIST STATISTICS

	California	USA
Kidney	15,816	76,691
Liver	3,573	16,191
Pancreas	142	1,590
Kidney/Pancreas	459	2,268
Heart	208	2,659
Lung	194	2,136
Heart/Lung	13	94
Intestine	30	238
Total	19,996	99,385

Source: UNOS. Based on OPTN data as of August 29, 2008

Porra de donación en partido de Chivas USA

POR ELENA DE LA CRUZ

Una porra de seguidores y fanáticos de la donación acudieron el pasado 19 de junio al esperado partido entre Chivas USA y Chicago FIRE que se celebró en el estadio Home Depot de Carson, para inspirar y educar al público futbolístico sobre la donación.

Aunque los seguidores de Chivas y Chicago FIRE eran muy ruidosos, la porra de Done Vida tuvo sus momentos, especialmente cuando su presencia fue anunciada por los altavoces del estadio. Además, en ese mismo momento, durante la ceremonia de apertura del partido, el punto rosado, símbolo del donante inscrito en el DMV, se paseaba por el campo sonriente (cortesía de Kelly O'Quinn, que desfiló con el disfraz que ella misma ha confeccionado).

Más de 100 voluntarios, entre embajadores, empleados de OneLegacy, y familia y amigos de ambos, acudieron a promover la donación gracias a la invitación de Chivas USA - que esperamos repetir el año que viene.

Entre otros, los voluntarios repartieron información a cientos de personas a medida que accedían al estadio, el canal de televisión Azteca América reportó en su noticiero de esa noche la presencia de este grupo, y formaron un grupo compacto con vistosas camisetas que leían: "Necesitamos un buen corazón que done sus órganos" junto a la forma de un corazón formado por la silueta de distintos órganos vitales.

Esa noche la gran pantalla del estadio también emitió un comercial sobre donación que, después de mostrar las mejores jugadas



de Chivas del año pasado, le preguntaba al público: "Los futbolistas se dejan el corazón en la cancha, ¿y tú, a quién le dejas el tuyo?"

Fue una noche para hacer pensar y despertar interés y generosidad. No fue, sin embargo, la noche del legendario Cuauhtemoc Blanco, que juega en Chicago Fire desde que dejó el América. Su equipo perdió tres a uno contra Chivas USA, los grandes ganadores del partido, por los goles y por apoyar la donación. @

(1) La porra de Done Vida en acción en el Home Depot Center. (2) Tanto embajadores como empleados repartieron información en las cuatro entradas al estadio. (3) La Mascota del Punto Rosa en el campo de juego antes del partido.

2008 Donate Life Run/Walk Welcomes 6,000 Participants

On Saturday, April 28, 6,000 participants gathered for the 6th Annual Donate Life Run/Walk at Cal State Fullerton. Nearly half of the participants were proud donor families who formed 118 teams and wore customized T-shirts with a photo honoring their loved ones. Many were drawn to the Circle of Life Garden, which was decorated with 150 signs honoring donors and recipients alike. In keeping with tradition, the City of Fullerton and Mayor Sharon Quirk challenged mayors and government officials to participate in the "Mayor-athon", resulting in the participation of 22 civic leaders and 71 city and country proclamations recognizing April as DMV/Donate Life California Month. Altogether, participants and sponsors raised more than \$100,000 to support Donate Life California Registry enrollment campaigns.



(1) Civic officials, donor families and other opening ceremony participants prepare for the opening of the day's events. During the opening ceremony, (2) families carry in framed florigraphs from the 2008 Donate Life Rose Parade float and (3) selected donor families, recipients and community partners prepare to release birds. (4) Hundreds of the event's 6,000 attendees begin their 5K journey through the Cal State Fullerton campus. (5) Event founders and chairmen Craig and Kathleen Hostert with Rep. Loretta Sanchez. (6) The post-race Family Festival in Memorial Grove drew more than 70 exhibitors. (7) Family and friends of donor Ryan Folmer gather in the Circle of Life Garden to celebrate Ryan's life and gift of life. (8) The Heart to Heart team from Canyon Lake honored sisters Kirsty and Hollie Stanyon with their participation. (9) Team RayTed, which took their name from tissue donor Raymond Costlow and his brother-in-law, lung recipient Ted Askier, has been among the fundraising leaders for several years. (10) Eva Perez, mother of organ donor Hernán Aispuro, comes with her family every year. (11) WL Butler of Irvine's 96-member team raised \$20,000. At the check presentation are WL Butler's Jamie Boeri, Kevin Smith, Kristin Frey, Jaji Vinluan, Valerie Gilbert and Colby Vogel; and Special Events Coordinator Christina Courtney and Communications Manager Kathleen Hostert of OneLegacy.

Photography by Tony Kawashima, Luis Ramirez and Simera Nichols.

High School Students Become 'Transplant Surgeons for a Day' at St. Joseph Hospital

As part of April's National Donate Life Month festivities, five Southern California high school students became transplant surgeons for the day at St. Joseph Hospital in Orange. The students were chosen from an essay contest in which they explained why they wanted to shadow transplant surgeons and staff, while learning first-hand about the life-saving process of organ donation and transplantation.

Three of the winners are from Irvine: Ashie Kapoor, University High School, Serena Ghanshani, Northwood High School and Pei-Yun Kao, Irvine High School. The other two winners are Daisy Hernandez, Francisco Bravo Medical Magnet High School (Los Angeles) and David Santellan, Dana Hills High School (Dana Point). The contest, which received more than 100 submissions from students interested in pursuing medical careers, was open to schools that had hosted OneLegacy's Bridging Lives High School Education Program.

"This opportunity will inspire me to reach my ambition," wrote Kapoor. "Being a surgeon isn't about operating on a person and making money, it's about knowing that another life has been saved because of one's contributions to the medical field."

During the course of the day, the students toured the operating rooms and pediatric dialysis center; viewed a surgery; accompanied a doctor on his rounds; learned about the organ donation and transplantation process; and heard from dialysis patients and transplant recipients. Kidney transplant surgeon Dr. Ervin Ruzics hosted the students and provided the hands-on learning experience.

For more information about the Bridging Lives high school program, contact Simera Nichols, Youth Education Coordinator at snichols@onelegacy.org.



OneLegacy Youth Education Coordinator Simera Nichols and St. Joseph Hospital kidney transplant surgeon Dr. Ervin Ruzics welcome high school students Pei Yun Kao, Serena Ghanshani, Daisy Hernandez, David Santellan and Ashie Kapoor.

'Stars of Life' to Shine on 2009 Rose Parade

A nationwide partnership of organizations will inspire all people to donate life through organ, eye and tissue donation with a unique float entry in the 2009 Rose Parade.

The Donate Life float adds a meaningful dimension to the 2009 parade theme, Hats Off To Entertainment. "Our hats go off to the real-life stars who make organ, eye and tissue donation an inspiring story of courage, compassion, hope and renewal," said David Fleming, Executive Director of Donate Life America.



Coordinated by OneLegacy with the support of more than 60 official partners, Donate Life's sixth Rose Parade float entry features 26 float riders - transplant recipients, living donors, and family members of deceased donors - immersed in a spectacular shower of stars climbing more than 30 feet in the air, representing all the people who make the gift of life possible.

Among the "Stars of Life" are 38 gold stars with floragraphs - artistic portraits created with floral materials - depicting loved ones whose donations of organs, corneas and/or tissue saved and healed those in need. White stars represent those among us who have been touched by donation, while transparent stars symbolize those in need of donated organs, corneas and tissue. The large orange-yellow stars at the front of the float carry more than 1,000 dedicated roses, each carrying a personal message of love, gratitude and hope to a donor, recipient or candidate in need of a life-saving transplant. And 14 "Walk of Fame" stars within the float's interior pay tribute to luminaries who have made a lasting impact on organ, eye and tissue donation and transplantation.

Follow the inspiring journey of "Stars of Life" at the official Donate Life float website, www.donatelifefloat.org.

Spanning the Southland

From Tehachapi to Inglewood
out to communities throughout

LOS ANGELES COUNTY - CENTRAL

May 1	West Covina	Table	Citrus Valley Hospital Resource Fair
May 2	Irwindale	Participant	Asian Pacific American Heritage Month Celebration
May 7	Los Angeles	OL Speaker	Asian Pacific Policy & Planning Council Board Meeting
May 9	Rosemead	Participant	California Senator Romero API Education Town Hall
May 11	Arcadia	Info Table	Buddha Birthday Celebration & 2008 Tzu Chi Global Family Festival
May 17	Los Angeles	AMB Speaker	Hepatitis & Liver Disease Presentation, Empress Pavilion
May 17	Rosemead	Participant	Candlelight Vigil at Garvey Park
May 27	Los Angeles	OL/AMB Speaker	API Community Forum
Jun 1	Los Angeles	Table	Los Angeles Harley-Davidson Women's Expo
Jun 1	Monterey Park	OL Speaker	Myanmar Cyclone Relief Committee Meeting
Jun 4	Los Angeles	OL/AMB Speaker	Celebrating Our Partners
Jun 7	Los Angeles	Table	Feria de Libros
Jun 7	Monterey Park	OL/AMB Speaker	API Community Forum
Jun 18	Los Angeles	OL Speaker	Korean Donor Program Orientation
Jun 19	Pasadena	Participant, Sponsor	A Taste of Myanmar
Jun 28	West Covina	Table	West Covina's "Be Healthy, Be Safe" Fair
Jun 28-29	Los Angeles	Table	St. Mark Lutheran Church & St. John's Well Child Family Center Health Fair
Jun 28	Arcadia	Sponsor	EDI City Newsweek Cover Baby Contest
Jul 14	Los Angeles	AMB Speaker	Promotoras de Salud Presentation
Jul 20	Arcadia	OL Speaker	Bernice Goh's Gratitude Party
Jul 26	Monterey Park	Participant	Myanmar Cyclone Relief Fundraising Thank you Party
Aug 10	Pasadena	OL/AMB Speaker	Presented during morning service
Aug 15	Diamond Bar	AMB Speaker	Walnut Valley Kiwanis Club Meeting
Aug 23	Los Angeles	OL/AMB Speaker	Donate Life Community Conference
Sep 14	Arcadia	Table	Harvest Moon Festival
Sep 27	Los Angeles	Table	St. Vincent Medical Center 7th Annual Health Fair
Sep 30	Pasadena	AMB Speaker	Huntington Hospital Donation A-Z Class

LOS ANGELES COUNTY -

May 31	Quartz Hill	Table
Sep 10	Van Nuys	AMB Speaker

LOS ANGELES COUNTY -

Jun 18	Los Angeles	Table
Jun 19	Carson	Participant
Jun 25	Long Beach	Sponsor
Jul 25	Los Angeles	OL/AMB Speaker
Aug 2	Los Angeles	Table
Aug 16	Long Beach	Table
Aug 24	Torrance	AMB Speaker

KERN COUNTY

May 5	Bakersfield	AMB Speaker
May 14	Wasco	Table
May 21	Bakersfield	Table
Sep 6	Bakersfield	Table
Sep 10	Bakersfield	AMB Speaker
Sep 18	Bakersfield	Table



d, Thousand Oaks to Irvine, and Moreno Valley to Oxnard, Donate Life Ambassadors and OneLegacy professionals reach out the greater Los Angeles area.

NORTH

WUSD Kid's Day-Healthy Kids Campaign
 Valley Presbyterian Nursing Residency Program

SOUTH

Minority Career Expo
 Chivas USA vs Chicago Fire
 A Mission to Save United Cambodia Community
 National Youth Leadership Forum, UCLA
 Gramercy Place Block Club Community Fair
 United Cambodian Community Summer Street Health Fair
 Renal Support Network Patient Lifestyle Meeting

Bakersfield Nursing College
 Wasco State Prison Employee Health Fair
 Aero Energy Employee Health and Safety Fair
 KGET-17 Health Fair 2008
 Bakersfield Memorial Medical Center Staff Orientation
 Chevron's "Recognize Your Risk, Change Your Future" Health Fair

ORANGE COUNTY

May 16	San Clemente	Table	Concordia Elementary School Carnival
May 17	Irvine	Table	Boy Scout-O-Rama
Jun 12	Rancho Sta Margarita	Table	Cox Communications Work/Life Balance Fair
Jun 22	Fountain Valley	Table	Fountain Valley Shopping Center Blood Drive
Sep 20	Anaheim/Tustin	Table	Classic Cruisers of NOC Poker Run
Sep 27	Brea	Table	City of Brea Wellness Festival 2008

SANTA BARBARA/VENTURA COUNTIES

May 31	Santa Barbara	Table	Santa Barbara Arthritis Walk
Sep 27	Santa Barbara	Table	Santa Barbara Heart Walk
Jul 4	Ventura	Table	4th of July Street Festival

RIVERSIDE & SAN BERNARDINO COUNTIES

May 2	Moreno Valley	Sponsor	Donate Life ATVs Across America Homecoming
May 3-4	Moreno Valley	Table	March Air Force Base Air Show
May 7	Hemet	AMB Speaker	San Jacinto Rotary Club Meeting
May 10	Riverside	Table	Riverside County Regional Medical Center 2008 Kids Health & Safety Fair
May 10	San Bernardino	Table/AMB Speakr	San Bernardino County Independent Living Program Health Fair
Jul 26	Riverside	Table	4th Annual Healthy Heritage Wellness Conference
Sep 5-6	Big Bear	Table	Big Bear Marathon

The voice of our community in your community.

Donate Life Ambassadors, OneLegacy's renowned volunteer program, offers donor family members, transplant recipients and donation advocates the opportunity to inspire our community to donate life. We encourage our Ambassadors to be entrepreneurs, storytellers, media representatives, event staff, community representatives, and community scouts throughout the greater Los Angeles area.

It's easy to become a Donate Life Ambassador! Join us for a one-day training in February, June or September.

For more information about the Donate Life Ambassadors volunteer program, contact Stephanie Schmitz at (714) 961-1356 x25 or sschmitz@onelegacy.org or visit www.onelegacy.org.

For Buddhists, Lifesaving Benefits of Organ Donation Adds Greatest Meaning to Reincarnation

by Sabrina Ho

Devout Buddhists are constantly striving to be compassionate toward others. If this is a goal of yours, perhaps you should consider donating organs to help people who need them to survive, says Takkin Lo, MD, MPH, the Chinese-American Medical Director of Intensive Care Medicine at Loma Linda University Medical Center (LLUMC).

As the Director of the Organ Procurement Service at LLUMC, Dr. Lo, a pulmonary and critical care specialist by training, notes that almost 100,000 people across America are on the waiting list for donated kidneys, livers, and other organs.

“Sadly, though, only about one-fourth of that number will get the organs they need,” says Dr. Lo.

There are several reasons for the shortage, Dr. Lo explains. “One is that the donation rate of some ethnic groups is far below the national average. In Southern California, the rate for Caucasians is around 75 percent and almost 70 percent for Hispanics, but the rate for Chinese-Americans is only about 50 percent.”

Dr. Lo says the reluctance of Chinese-Americans to donate can be attributed largely to Chinese culture and ancient religious beliefs.

“As every China-born person in America knows, the Chinese believe in reincarnation--that after you die, you will have a second life, but only if you die with your body intact.”

Because of this belief, Dr. Lo explains, Chinese are much less likely to give consent for donation. This is unfortunate, because as many as eight lives can be saved with just one person's organs - the liver, heart, both kidneys, both lungs, the pancreas, and the small intestine.

Not only do recipients benefit from organ donation, but families who donate give the greatest karma that can be given to their loved one, which benefits them in their next life.

“If more Chinese-Americans were aware of this, perhaps there would be a greater willingness to donate,” says Dr. Lo.

There are two ways a person can support and participate in organ

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REGISTRY

Continued from Page 1

said. “I am proud of the three million Californians who have signed up to be organ and tissue donors.”

“Californians have an extraordinary opportunity to help save lives and ensure their decision to do so is honored,” Runner said. “I strongly encourage every Californian to sign up with the registry.”

“We are pleased that in the last year, the Donate Life California Registry has shown its value as a tool to save and heal lives,” Bryan Stewart, President of Donate Life California, said. “With one million designated donors signing up every eight months, the life-saving impact of the registry is on an upward trajectory.”

The success of the Donate Life California Registry owes much to its partnership with the Department of Motor Vehicles. “Those “pink dots” are more than mere symbols,” said DMV Director George Valverde. “They have taken on the power of advanced directives for organ and tissue donation for any California motorist who proudly chooses to display them.”

In all cases in which an eligible donor has not registered with

Donate Life California, the donation decision falls on families, who consent to donation in about 60% of cases. When families are unsure of what their loved one wanted, after sometimes anguishing deliberation, they often decline to donate. Thus, signing up on the registry is a gift both to one's family and to potential recipients. @

Donate Life California Registry Data

Enrollment as of September 6, 2008: 3,626,713

Donor Designation Rate*, Q2 2008: 20.5%

Registered Donors Recovered in California

Year	Organ Donors	% of Total	Tissue Donors	% of Total
2006	4	0.4%	26	1.4%
2007	33	4.0%	75	2.9%
2008, Q1-Q2	34	8.2%	70	4.8%

* Rate at which individuals join the state donor registry via the DMV as a percentage of all DLs and IDs issued

Five Ambassadors Sponsored to U.S. Transplant Games

Five kidney recipients, all of whom are active volunteer Donate Life Ambassadors, were awarded \$1,500 scholarships enabling them to participate in the National Kidney Foundation's biannual U.S. Transplant Games in Pittsburgh, Pa. in July:

- Henry Broadbent, Arcadia, who competed in the 1500m walk;
- Tom Henry, Ventura, gold medalist in the high jump, softball throw, shot put and volleyball. He also played basketball;
- Michele Huddleston, Riverside, participated in bowling;
- Holly Miyagawa, Hermosa Beach, (below top) gold medalist in the 100m dash and volleyball and competitor in shotput and softball throw; and
- Daniel Ronco, Moreno Valley, (below bottom) competing in the softball throw.

To be eligible for consideration, nominees were required to be trained volunteer Donate Life Ambassadors, express a personal commitment to inspiring the community to donate life, and be physically able to compete in at least one athletic event at the Transplant Games. Donate Life Ambassadors serve as local community educators and inspire people to sign up with the Donate Life California Organ &

Tissue Donor Registry at school and business programs, community events, and in the media.

“We wanted to find a way to recognize the contributions of our Donate Life Ambassadors and encourage them to stay physically active,” said Stephanie Schmitz, OneLegacy's Volunteer and Community Events Coordinator. “These scholarships meant that people who have given so much to our community had the financial support to participate in an athletic competition that inspires people nationwide.”

Sponsored by the National Kidney Foundation (NKF), the U.S Transplant Games is a four-day athletic competition for organ transplant recipients. Competition is open to anyone whose most recent lifesaving organ transplant has been functioning for at least six months. The 2010 U.S. Transplant Games will be held July 30-Aug. 4, 2010 in Madison, Wisconsin. 📍



Donation in the Media

- Mar 2** **ABC7** featured OneLegacy's Long Beach Donor Remembrance Ceremony
- Mar 7** **KPCC 89.3FM** focused on the first-ever Spanish language Donor Remembrance Ceremony
- Mar 22** **ABC7** aired “The Gift of Life: The Story of Organ Donation”, a 30-minute special by living donor Philip Palmer. The show re-aired in April
- Mar 27** **LA Daily News** profiled donor mother Erica Rangel-Baez, honored as “Woman of the Year” by state Sen. Alex Padilla
- Mar 31** **Ventura County Star** featured liver recipient George Miller and his wife Lucille and their roles as Ambassadors to the DMV Santa Paula field office
- Apr 2** **KCLU 88.3FM** hosted Ambassadors George and Lucille Miller on Jim Rondeau's “CrossTalk”
- Apr 3** **710 ESPN** welcomed Olympic snowboarder and liver recipient Chris Klug, a featured presenter at the Southern California Sports Awards
- Apr 7** **Orange County Register** covered San Clemente's declaration of April as DMV/Donate Life California Month
- Apr 11** **KLOS 95.5FM** shared the story of Craig and Kathleen Hostert, founders of the Donate Life Run/Walk
- Apr 17** **Antelope Valley Press** covered Assemblywoman Sharon Runner's Resolution 125, recognizing the month of April as DMV/Donate Life California Month
- Apr 25** **Orange County Register** interviewed Fullerton School District Superintendent Sandra Barry, who took an early retirement to become a living donor
- May-Jun** **History Channel's “Modern Marvels”** featured OneLegacy Certified Transplant Organ Preservationist Jim Locke on the episode “Corpse Tech”
- May 1** **Orange County Register** and **Chinese Daily News** reported on high school students participating in the Transplant Surgeon For A Day program at St. Joseph Hospital
- May 8** **Inland Valley Daily Bulletin** covered the return home of Donate Life ATVs Across America
- May 29** **USA Today** ran an in-depth story on the role of online state donor registries nationwide
- May 30** **ABC7, CBS2, FOX11, KFI AM 640** and **KPCC 89.3FM “AirTalk”** interviewed OneLegacy executives about reports of international transplants at UCLA
- Jun 19** **San Bernardino County Sun** spotlighted Arrowhead Regional Medical Center for its organ transplant rates
- Jun 21** **Daily Pilot** shared the story of Kevin Pryor, a firefighter who saved seven lives through organ donation
- Jun 22** **Ventura County Star** announcement of Ventura County hospitals' support of donation focused on OneLegacy Family Care Coordinator Max Calderon
- July/Aug** **Women's Health** magazine featured kidney recipient Holly Miyagawa's preparation for competing in the U.S. Transplant Games
- Aug 3** **The Press-Enterprise** profiled Michelle Huddleston and Daniel Ronco, Transplant Games athletes sponsored by OneLegacy

In The Community

(1) On May 2, March Air Force Base welcomed home the Donate Life ATVs Across America crew from their cross-country voyage. Joining Col. Jeff Robertson, Director of Staff, Fourth Air Force (second from left) are travelers Greg Monroe, Jon Monroe, Brian Koontz, living kidney donor Kevin Monroe, Dan Sandoval, donor wife Renee Rhodes, and heart recipient Jeni McGirr. (2) Olympic snowboarder and liver recipient Chris Klug joined representatives of Donate Life California, OneLegacy, American Red Cross Southern California Region and the Marrow Donor Program for the Save-A-Life campaign at Cal State Fullerton, organized by student group Titan LifeSavers. Among the 70 cities and counties proclaiming April DMV/Donate Life California Month were (3) Diamond Bar, with donor wife Berenice Goh (holding certificate) and liver recipient Kenny Wong (to her left) accepting; (4) Los Angeles County, with OneLegacy's Tom Mone and Bryan Stewart, heart recipient Cora Johnson and his wife Cora, and Supervisor Don Knabe; and (5) Inglewood, with Councilman Ralph L. Franklin, Mayor Roosevelt Dorn, Donate Life Ambassador Michael Benbow, Councilman Elroy Morales, Jr., and Councilman Danny Tabor. (6) Jose Hernandez and Erica Rangel-Baez open the 4th Annual Frankie Hernandez Legacy of Life Baseball Tournament, named after their son, and organ donor in 2005. (7) Quartz Hill High School senior Chris Wells hosted a Donate Life booth at the March 8-9 Apple Blossom Festival. (8) Longtime Donate Life Ambassador and Westlake High School anatomy teacher Nancy Bowman's students competed to make hallway displays promoting organ donation, inspiring this tree-themed entry. (9) Presenting the City of Fullerton's proclamation to the Fullerton DMV field office manager, Yvonne Rowden, are Miss Fullerton Outstanding Teen Ariana Alvarez, donor mother Jennifer Choe, DMV employee Lilly, OneLegacy's Kathleen and Craig Hostert, and Miss Fullerton Lexy Romano. (10) Chris Klug was a featured presenter at 710 ESPN's Southern California Sports Awards, where he shared a spotlight onstage and. (11) backstage with NFL star LaDainian Tomlinson of the San Diego Chargers.



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BUDDHISM

Continued from Page 10

donation in California. First, you can sign up as a potential donor when renewing your driver's license. By checking yes, your name is added to the Donate Life California Organ & Tissue Donor Registry. If you are in an accident, doctors will do everything they can to save your life. But if those efforts fail and you are in a position to be an actual donor, your donor registration will ensure that your decision to donate is honored. You can also sign up online at www.donateLIFCalifornia.org.

Another reason so many patients on waiting lists don't get the organs they need: Some people believe that doctors treating severely brain-injured patients will take their organs even if there's some chance that they will recover.

"Not true," says Dr. Lo.

"The doctors and nurses treating such a patient are not permitted to participate in the donation and transplanting of organs. There are very strict guidelines associated with the recovery of organs from deceased donors. The process is done by a separate, highly trained team of surgeons and nurses who are assigned by the hospital in collaboration with the local organ procurement organization, or OPO." The OPO serving the seven-county greater Los Angeles area is OneLegacy, one of 58 similar non-profit, federally-designated organizations nationwide.

The more common way to participate in organ donation is when a relative is declared brain-dead. When a patient is in that condition, the hospital is required by law to notify OneLegacy, which sends out a team that includes a family care coordinator. Once the patient's family has been informed that their loved one is dead, the hospital's doctors and nurses then introduce the patient's relatives to the family care coordinator. At this tragic moment, some relatives will be reluctant to agree to the donation of the patient's organs, Dr. Lo says.

"Some families have a hard time understanding that their loved one is dead. But once they come to accept the death, when the family care coordinator points out that their loved one's organs can save the lives of others, the family often will agree to donation, getting satisfaction from knowing that their loved one will live on in another adult or child."

Still another cause of the lack of enough organs to meet the demand is that movies and TV almost always portray organ transplantation in a bad light. A recent study by Purdue University found that organ donation was portrayed in more than 80 TV episodes in 2004 and 2005, but in none of those instances was it presented in an accurate or positive light. Even more disturbing was the Purdue researchers' finding that these inaccuracies deterred people from registering as organ donors.

Nonetheless, the biggest single cause of Chinese-Americans'

JOSE: "You can do it, dude"

Continued from Page 1

whenever we visited new places. We always remember his positive attitude and optimistic view of life. "You can do it, dude" was his response whenever we faced a challenge.

Hearing from one of the recipients of his organs was something we never expected; their letter touched all of us. Through their communication, we connected with the recipient of my father's heart who expressed his unconditional gratitude for extending his life. We received the letter with delight knowing the recipient was recovering well. However, we yearned for our father and continued to mourn his absence. Just like the recipient's numerous drafts, it took us several attempts to respond to his heartfelt appreciation. Our original intention was to save one person, so learning that three additional recipients benefited was truly an added blessing.

In our father's honor, we attended our first National Kidney Foundation Transplant Games in Pittsburgh this summer. This amazing experience provided another tangible aspect of organ and tissue donation: the recipient experience. Likewise, the Games provided a deeper opportunity to heal and reflect on his life that continues to enhance the lives of four individuals and their families.

The Games produced a collective energy that embodies the generosity of organ donation and culminated with a tremendous feeling of empowerment and resilience. Transplantation is by far the most technically advanced aspect of modern medicine, yet it's the wonder of human kindness that we marvel – the ability to think outside of ourselves during our deepest loss to save and extend the lives of others.

During the Games we were consumed by tears of sadness, tears of joy, and an underlying feeling that we must look forward despite our painful loss. Our cheers and team posters supported the athletes, yet in a broader sense, we celebrated life and the immense power that results when we share our experiences with others to form eternal connections. The Transplant Games highlighted the importance of living life, enjoying it, and savoring it with the memories of our loved ones in mind. Thank you, OneLegacy, for providing us with this amazing opportunity. We look forward to attending the 2010 Games in Madison and reconnecting with our newly discovered family. 🌀

resistance to the concept of organ donation is undoubtedly their religious and cultural belief that a person must die intact in order to be reincarnated.

When Chinese-Americans realize that both people in need of transplants and their loved ones benefit from organ donation, many more might decide to say yes to organ donation. 🌀

Hospital Referral Data

	Organ Refer	Elig Refer	Organ Donors	Organs Tx'd
KERN COUNTY				
Bakersfield Heart Hospital	2	0	0	0
Bakersfield Memorial Hospital	17	2	1	0
Delano Regional Medical Center	2	0	0	0
Kern Medical Center	52	8	7	30
Mercy Hospital	46	3	2	3
Mercy Westside Hospital	1	0	0	0
Ridgecrest Regional Hospital	2	1	0	0
San Joaquin Community Hospital	28	2	2	3

LOS ANGELES COUNTY - CENTRAL				
Alhambra Hospital Medical Center	7	1	0	0
Brotman Medical Center	2	0	0	0
California Hospital Medical Center	27	8	2	4
Cedars-Sinai Medical Center	49	13	9	34
Century City Doctor's Hospital	2	0	0	0
Children's Hospital Los Angeles	8	1	1	2
Citrus Valley Intercommunity Hospital	1	0	0	0
Citrus Valley Med Ctr - Queen of the Valley Campus	12	4	3	7
East Los Angeles Doctors Hospital	1	0	0	0
Garfield Medical Center	11	0	0	0
Good Samaritan Hospital	18	1	0	0
Greater El Monte Community Hospital	6	2	1	3
Hollywood Community Hospital	1	0	0	0
Kaiser Permanente Baldwin Park Med Ctr	7	0	0	0
Kaiser Permanente Los Angeles Med Ctr	38	6	2	6
Kaiser Permanente West LA Med Ctr	13	1	1	1
LAC + USC Medical Center	71	16	9	34
Los Angeles Community Hospital	2	1	1	6
Midway Hospital Medical Center	1	0	0	0
Monterey Park Hospital	1	0	0	0
Olympia Medical Center	2	1	1	1
Pomona Valley Hospital Medical Ctr	23	6	3	3
Promise Hospital of East Los Angeles	1	0	0	0
Queen of Angels / Hollywood Presbyterian Med Ctr	6	0	0	0
Ronald Reagan UCLA Medical Center	49	11	7	22
San Gabriel Valley Medical Center	4	1	0	0
St. John's Hospital and Health Center	3	0	0	0
St. Vincent Medical Center	2	0	0	0
Tri-City Regional Medical Center	1	0	0	0
UCLA Medical Center - Santa Monica	6	1	0	0
USC University Hospital	11	1	1	4
White Memorial Medical Center	11	2	1	3

LOS ANGELES COUNTY - NORTH				
Antelope Valley Hospital	27	8	6	15
Encino-Tarzana Regional Med Ctr, Tarzana	6	1	1	3
Foothill Presbyterian Hospital	8	0	0	0
Glendale Adventist Medical Center	12	4	3	7
Glendale Memorial Hosp & Health Ctr	7	1	1	3
Henry Mayo Newhall Memorial Hospital	16	3	3	10
Huntington Hospital	53	7	6	27
Kaiser Permanente Panorama City Med Ctr	5	2	1	2
Kaiser Permanente Woodland Hills Med Ctr	9	3	1	2
Lancaster Community Hospital	8	1	1	3
Methodist Hospital of Southern California	15	4	1	1
Mission Commty Hosp - Panorama City	3	3	3	5
Northridge Hospital Medical Center	18	4	1	2
Pacifica Hospital of the Valley Med Ctr	1	0	0	0

	Organ Refer	Elig Refer	Organ Donors	Organs Tx'd
Providence Holy Cross Medical Ctr	34	9	5	17
Sherman Oaks Hospital & Health Ctr	1	0	0	0
St. Joseph Medical Center	36	3	1	3
Valley Presbyterian Hospital	12	0	0	0
Verdugo Hills Hospital	1	1	0	0
West Hills Regional Medical Center	5	3	0	0

LOS ANGELES COUNTY - SOUTH				
Beverly Hospital	17	2	1	2
Centinela Freeman Reg Med Ctr, Memorial	10	4	2	1
Centinela Hospital Medical Center	37	11	3	7
Coast Plaza Doctors Hospital	2	0	0	0
Downey Regional Medical Center	15	3	2	11
Kaiser Permanente Bellflower Med Ctr	3	0	0	0
Kaiser Permanente Harbor City Med Ctr	3	0	0	0
LA County Harbor-UCLA Med Ctr	34	12	8	27
Lakewood Regional Hospital	9	0	0	0
Little Company of Mary - San Pedro Hosp	12	0	0	0
Little Company of Mary Hospital	18	5	3	3
Long Beach Community Med Ctr	2	0	0	0
Long Beach Memorial Med Ctr	29	10	7	23
Marina del Rey Hospital	3	1	1	5
Memorial Hospital of Gardena	8	1	0	0
Miller Children's Hospital	13	4	2	6
Pacific Hospital Long Beach	3	1	1	3
Presbyterian Intercommunity Hospital	14	4	0	0
Rancho Los Amigos Medical Center	1	0	0	0
St. Francis Medical Center	56	16	11	46
St. Mary Medical Center	29	5	3	6
Torrance Memorial Medical Center	35	1	0	0
VA Hospital - Long Beach	1	0	0	0

ORANGE COUNTY				
Anaheim General Hospital	2	0	0	0
Anaheim Memorial Medical Center	12	2	2	4
Chapman Medical Center	5	0	0	0
Childrens Hospital of Orange County	20	2	1	2
Coastal Communities Hospital	8	1	0	0
Fountain Valley Regional Hosp & Med Ctr	31	0	0	0
Garden Grove Hospital & Med Ctr	5	0	0	0
Hoag Memorial Hospital Presbyterian	30	5	4	14
Huntington Beach Hospital	1	0	0	0
Irvine Regional Hospital & Med Ctr	9	1	1	0
Kaiser Permanente Anaheim Med Ctr	25	4	3	8
Kindred Hospital Westminster	3	0	0	0
Los Alamitos Medical Center	6	1	1	1
Mission Hospital Regional Med Ctr	23	6	6	16
Orange Coast Memorial Med Ctr	2	0	0	0
Placentia Linda Community Hospital	2	0	0	0
Saddleback Memorial Med Ctr	9	3	2	2
San Clemente Hospital	6	1	1	6
South Coast Medical Center	5	0	0	0
St. Joseph Hospital	8	0	0	0
St. Jude Medical Center	19	3	1	0
UCI Medical Center	89	13	8	24
West Anaheim Medical Center	4	0	0	0
Western Medical Center Anaheim	2	0	0	0
Western Medical Center Santa Ana	46	11	9	36

	Organ Refer	Elig Refer	Organ Donors	Organs Tx'd
RIVERSIDE & SAN BERNARDINO COUNTIES				
Arrowhead Regional Medical Center	85	16	10	32
Barstow Community Hospital	3	0	0	0
Chino Valley Medical Center	5	1	1	5
Community Hospital of San Bernardino	8	2	1	3
Corona Regional Medical Center	10	0	0	0
Desert Regional Medical Center	47	11	7	32
Desert Valley Hospital	1	0	0	0
Eisenhower Memorial Hospital	9	1	1	0
Hemet Valley Medical Center	11	1	0	0
Inland Valley Regional Medical Ctr	28	4	0	0
John F. Kennedy Memorial Hospital	10	0	0	0
Kaiser Permanente Fontana Med Ctr	62	4	2	2
Kaiser Permanente Riverside Med Ctr	9	0	0	0
Loma Linda Community Medical Ctr	2	0	0	0
Loma Linda University Medical Ctr	115	13	11	38
Menifee Valley Medical Center	7	0	0	0
Parkview Community Hospital Med Ctr	13	0	0	0
Rancho Springs Medical Center	4	1	1	4
Redlands Community Hospital	4	1	0	0

	Organ Refer	Elig Refer	Organ Donors	Organs Tx'd
SANTA BARBARA & VENTURA COUNTIES				
Riverside Community Hospital	23	4	1	3
Riverside County Regional Med Ctr	60	13	10	28
San Antonio Community Hospital	42	3	1	1
San Gorgonio Memorial Hospital	3	1	1	0
St. Bernardine Medical Center	65	2	2	6
St. Mary Regional Medical Center	9	0	0	0
Victor Valley Community Hospital	12	0	0	0
Commy Memorial Hosp of San Buenaventura	8	0	0	0
Lompoc District Hospital	3	0	0	0
Marian Medical Center	8	4	2	2
Santa Barbara Cottage Hospital	24	4	2	7
Los Robles Regional Medical Center	15	2	1	4
Ojai Valley Community Hospital	2	0	0	0
Simi Valley Hospital & Health Care Svcs	5	2	1	4
St. John's Regional Medical Center	22	5	3	14
Ventura County Medical Center	14	1	1	2
TOTAL	2298	379	230	706

Campaign Motivates Entertainment Producers to Inspire

Donate Life Hollywood is a campaign to eliminate the “stolen-kidney” storyline and other inaccuracies from television and film. The campaign is a project of Donate Life America and is supported by organ procurement organizations, recipient groups and other affiliated organizations from across the country.

Research by Dr. Susan Morgan at Purdue University provides evidence that inaccurate storylines about organ donation keep people from registering as a donor. “With 17 people dying every day because of a shortage of organs, these storylines could literally be costing lives,” said campaign director Tenaya Wallace, OneLegacy Communications Specialist.


The mission of Donate Life Hollywood is to encourage writers, producers and executives to aim for accurate and inspiring storylines that help save lives as they entertain their viewers. The campaign goal is to increase the number of storylines that accurately portray the donation and transplant process by exposing Hollywood to the true-life stories that inspire people to donate life.

Donation and transplant organizations are encouraged to complete an Endorsement Form and sign on as official Donate Life Hollywood supporter. Television producers, writers and network executives can partner with Donate Life Hollywood to help save

lives by eliminating the “stolen kidney” storyline and other inaccuracies from their television storylines and punchlines.

Supporters are actively involved in responding to television shows with donation storylines. Donate Life Hollywood provides materials to supporters that allow organizations to respond to donation storylines as they appear. *DramAlerts* provide information about donation/transplant storylines before they air, helping organizations coordinate proactive news stories on donation that use the television storyline as a timely hook. *After the Show* dispatches provide organizations a template letter to the writers, producers and/or network executives of shows that aired a donation/transplant storyline. These letters highlight the show's inaccurate claims, provide the facts around these claims, and pinpoint the positive elements of the storyline.

Since formally launching the initiative in June 2007, Donate Life Hollywood has consulted with and responded to numerous TV series, including ABC's *Samantha Who?* and TNT's *Heartland*, as well as TV pilots, movies in development, and even commercials that present transplantation in a negative light.

For more information about the Donate Life Hollywood Initiative, contact Tenaya Wallace at twallace@onelegacy.org. 



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